



Data and Privacy File Guides

**Apple Media Services:
iTunes Match Re-download History**

May 2019

File name iTunes Match Re-download History.csv

File description This file contains information related to iTunes Match content re-downloaded or updated by the user.

Why Apple keeps this information Apple retains this information in order to evaluate user behavior and preferences, to develop and improve products and services, and to calculate royalty payments due to content providers and partners.

Field Name	Details
Apple ID Number	Apple account identifying number
Activity Date	Date and time at which the re-download or update occurred
Content Type	The type of re-downloaded or updated content
Item Reference Number	Content identifying number
Item Description	Name of the downloaded or updated content
Seller	Name of the content's provider
Device Details	Details of the device from which the transaction occurred
Device IP Address	IP address of the device from which the transaction occurred
Device Identifier	Identifier for the user's device

